

# IGEL

ORTHODONTICS  
DENTOFACIAL ORTHOPEDICS

KORT A. IGEL D.D.S., M.S., P.C.

Orthodontics for  
Children, Teens  
and Adults!

*Smiles for life.*

Produced for the patients of Kort A. Igel, DDS, MS, PC

January 2012

HAPPY  
NEW YEAR &  
*welcome*  
to our new newsletter



Dr. Brian McGarvey. Thanks again, everyone, for your concern.

With every issue we will continue to bring you interesting information about the practice, our team, and topics such as: adult orthodontics, why braces aren't just for esthetic improvement, and how straight teeth can keep you healthy.

This issue, we would especially like to extend our sincerest thanks to all of our patients for their loyalty and referrals. We hope you had a great holiday season, and we'd like to wish all of you a very happy and prosperous new year.

*Yours in good dental health,*

*Dr Kort A. Igel*



AN ATTRACTIVE SMILE MAKES A LASTING IMPRESSION!

## You're Never Too Old!

### Orthodontics boosts adult smiles

Braces aren't just for kids: about one orthodontic patient in five is between twenty and sixty years of age. Orthodontic treatments involve gently pushing your teeth into place over a period of months or years. Here are some good reasons why it's never too late to set your teeth straight:

- Metal mouth is no longer an excuse. Most of the metallic hardware associated with braces can be replaced by transparent or tooth-colored plastic and thinner wires. In some cases, patients can be fitted with removable appliances that can be worn a designated number of hours each day or night. Hidden braces can, in some cases, be attached to the backs of your teeth where no one can see them.
- Crowded and crooked teeth influence appearance and can affect self-confidence in business or social situations. Some people even avoid smiling because of their teeth.
- Crooked teeth can affect the alignment of the bones in your jaw, causing tension and pain.
- Crowded teeth are harder to brush and floss, and are more vulnerable to tooth decay and gum disease.
- Badly aligned teeth wear down faster and affect your bite, making chewing difficult.
- Adults tend to follow their orthodontist's instructions better, and that helps speed the process up considerably!

### Would orthodontics help you smile more?

If you are ready to learn more, please call our practice and make an appointment. It's never too late!

Actual patient of Dr. Igel

25% of our  
patients are adults  
& new patient exams  
are **FREE!**

*You are never  
too old for a  
beautiful smile!*



## Did You Know...?

Every child should receive an orthodontic evaluation by age 7, a fact even some dental professionals are unaware of. If your child is age 7 or older and has not been assessed, call today for a **FREE orthodontic consultation.**

## We Can Help!

### Ensuring your treatment options

One of the things that we enjoy about orthodontics is sharing in our patients' excitement about achieving a straighter more-beautiful smile. Everyone here at Igel Orthodontics is absolutely committed to ensuring the best possible orthodontic care to make that dream a reality.

We'd like you to know that we're here for you throughout this process and will help you any way we can to achieve your orthodontic goals. This includes answering your questions about insurance processing and financial options.

With regard to your insurance, we accept most insurance plans and are happy to provide a complimentary benefits check for you. With regard to your finances, we offer a bookkeeping discount for payments made in full at the start of treatment; as well as family discounts. We also accept most credit cards, and offer third-party financing through Chase Health Advance, which is an excellent alternative for patients who would like longer-term financing beyond our in-house policy.

If you have questions about insurance, financing, or your orthodontic treatment plan, please feel free to give us a call anytime. We want you to have the advantage of a confident smile and we are always happy to hear from you!

# Team Igel Sets The Pace - 4th Year Running

*Omaha's "Best" gets better... & better ... again!*

As many of you know, for the past 18 years, *Omaha Magazine* has published *Best of Omaha*™ a comprehensive survey and directory of the best that Omaha has to offer. We are absolutely delighted to tell you that Dr. Igel is again the recipient of this prestigious award. In fact, being voted *Omaha's Best Orthodontist 2012* represents the fourth year in a row! But wait – there's more ... we have won the *The Reader Magazine Award, Readers' Choice*, for the fourth year in a row as well! We are all extremely honored, especially since these are people's awards. Thanks so much to all of you who took the time to vote for us, and please believe us when we say that we will continue to work very hard to earn your trust.

We understand that innovation is a permanent feature of modern dentistry, and that we all must work very hard to keep pace with new technologies, materials, and techniques. In the field of orthodontics, we have seen amazing changes just in the past decade, and the drive to make your orthodontic experience continues to get better.

Receiving these awards is both humbling and inspiring. One thing is for sure – knowing we are at the top of our game gives us confidence that we are providing you with the very best in orthodontic care. Once again, thank you for making it possible for Dr. Igel to be voted *Omaha's Best Orthodontist* four years running!



*Your friendly team at Igel Orthodontics*

**WE ENSURE THAT**



## Kids' Corner

Find the letters ...  
and the secret word!



What alphabet letters are  
missing from the tooth?

Use the missing letters  
to spell something you must do  
at least twice a day.

# Under 16?

Get back to basics –  
you'll love your smile!

Tooth cavities and gum disease can cause pain, change how you look, and lead to tooth loss. They can also make your orthodontic treatment take longer. Yet you can escape all this with regular dental visits and good home care. We know it's easy to let these things slide, but really, it takes only a few minutes a day to save your smile!

### Here's how problems start...

Every day a sticky film builds up on your teeth. You can't see it, but if you gently run your tongue across your teeth, you can feel it. If you don't clean it away, two things will happen...

- over time you will get cavities,
- the sticky film will harden and cause your gums to hurt and bleed which will make your adjustments painful.

### Here's how you can avoid these problems...

- brush your teeth 3 times a day with a soft bristled brush so the film won't

build up, and use a proxy brush between the braces,

- floss your teeth once a day to remove food and germs from spaces that your brush can't reach.

To help you out, at every visit, all kids under 16 get a Progress Report so they can see how they're doing. That way, we can answer your questions and you'll know where you need the most help. Before you know it, your score – and your smile – will be ... great!

**IGEL** KORTA JOEL, D.D.S., M.S., P.C.  
Orthodontics for Children, Teens & Adults  
402581102 www.igelgof.com

Progress Report: / /

	Great	Good	Fair	Needs Improvement
Hygiene				
Clean Teeth	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Healthy Gums	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Compliance				
Appointments	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Brushing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Flossing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Retainers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Comments: \_\_\_\_\_

*Smiles for life*

"Good" or "Great"  
scores earn Igel  
Rewards!



## Faster, Safer... & Environmentally friendly

We learn a lot about your oral health through a visual examination, but even with 20/20 vision, there are things that can't be seen with the naked eye. Technological tools are invaluable in helping us detect potential trouble, and by far the most effective of these are our digital panoramic and cephalometric radiographs which we use for diagnoses and orthodontic planning and treatment. They help us to see all of your upper and lower teeth, your jaws, jaw joints, the nasal area, sinuses, and surrounding bone – in a single image. They also offer other benefits beyond traditional x-rays.

These technologies...

- produce 90% less radiation than traditional x-rays;
- are faster and more comfortable

which is particularly beneficial if you have jaw joint pain or a sensitive gag reflex because there is nothing placed in your mouth;

- can create baseline data that we compare against for your long-term dental health and orthodontic progress; and
- require no film, chemicals or paper which is better for you and the environment.

Our digital technology makes it easier and less expensive to detect, diagnose and plan treatment long before problems become visible to the naked eye. We'll recommend digital radiographs periodically, as you need them to guard your smile against unexpected problems!



Digital radiographs  
produce 90% less radiation  
than traditional x-rays!

# It's Your Chance To *Win!*

*Here's how...*

We'd like to personally invite you to visit us on our facebook page. We've found it to be a terrific way to keep in touch and we really enjoy sharing photos and updates about our team members and events. Facebook also gives you instant access for your chance to win prizes. Right now you have a chance to win something really special.

All you have to do is "Like" us on facebook during the months of January and February!

You can find us at [www.facebook.com/igelorthodontics](http://www.facebook.com/igelorthodontics) or you can visit our website at [www.kortigel.com](http://www.kortigel.com) and just click on the facebook icon. To participate and for your chance to win, just click on the "Like" button once you get to our page.

We're looking forward to hearing from you, and please feel free to share our facebook page with your family and friends. They'd like a chance to win, too!



# GREAT NEW OPTIONS

**For Your Added Convenience**

We know that you're busy - so much rush and never enough time. That's why we utilize e-mail notification one week before your scheduled appointment plus follow-up appointment confirmation calls and text message reminders the day before. If there's ever a change, please make sure we have your most up-to-date information. We don't want you to miss out on this special courtesy.

And don't forget that you can access our on-line portal ... any time ... day or night ... from the comfort of your own home. You can go to [www.kortigel.com](http://www.kortigel.com) and use the portal to:

- check appointment times,
- view digital photos and x-rays,
- check your financial account,
- print a receipt.

Yes - we are committed to staying abreast of the latest advances in technology to provide you not only with quality care, but quality service!

## 2 OFFICES TO SERVE YOU BETTER

### IGEL ORTHODONTICS

**Kort A. Igel, DDS, MS, PC**

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Fax (402) 330-3764

107 Highland Street  
Papillion, NE 68046-2811

Office (402) 330-1152  
Fax (402) 592-4156

#### Office Hours

Monday 7:30 am - 5:30 pm  
Tuesday 7:30 am - 5:30 pm  
Wednesday 7:30 am - 5:30 pm  
Thursday 7:30 am - 5:30 pm

#### Contact Information

Email [info@kortigel.com](mailto:info@kortigel.com)

Visit us online at:

[www.kortigel.com](http://www.kortigel.com)

<http://www.facebook.com/igelorthodontics>

### The Igel Team

Linda..... Practice Administrator  
Kathy ..... Records Assistant  
Jennifer, Sheila ... Treatment Coordinators  
Tom..... Financial Coordinator  
Helen ..... Insurance Coordinator  
Tisha, Jamie, Sheila, Danielle, Kayla.....  
..... Orthodontic Assistants  
Lisa, Roxanne.. Front Office Coordinators



## New Patients Welcome!

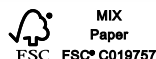
*Our door is open*

We pride ourselves on the high quality of service and care we provide. There's no better sign that we are serving you well than the number of new patients who walk through the door. Referrals and word of mouth are our number-one source of new patients. When you give us a good reference, we won't let you down! A vibrant patient base helps our practice grow and expand so that we can continue to offer the very best in orthodontic treatment.

So, if you're wondering whether or not we accept new patients - the answer is YES. Not only do we accept them, we encourage them. There's no higher compliment for us than to be given the privilege of meeting and serving the needs of a new patient.



Information included is not dental or medical advice. For your specific information be sure to consult our office. If you do not wish to receive this newsletter, please contact us directly.



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